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Access Selected to Participate in State of California's Privacy Day Event

In honor of Data Privacy Day, the California Office of Privacy Protection (COPP) will hold an official press conference on the steps of the State Capital Building on January 28th. The event will include a demonstration of secure shredding services by Access Information Management. Access is proud to participate in this important event with the COPP, bringing attention to data privacy education, including the introduction of secure data destruction processes to the people of California.

California is the first state to have an agency dedicated to promoting and protecting the privacy rights of consumers; the California Office of Privacy Protection (COPP) was established in 2001. Recognizing the increasing need for data privacy awareness, California Governor, Arnold Schwarzenegger, officially proclaimed January 28th as California Privacy Day in 2009.

Designed to raise consciousness and generate discussion about data privacy practices and rights, Data Privacy Day activities are being organized by privacy professionals, corporations, government officials, academics, and students across the country. 2010 marks the third year that the United States, Canada, and several European countries will observe Data Privacy Day.



Client Spotlight – Q & A With Jeff Driscoll Customer Service Manager, Cost-U-Less Insurance

Q. How is your job as a Records Manager different than five years ago? A. My job as Records Manager has changed drastically as my company moved into a "paperless" environment. Five years ago my departments were responsible for imaging, logging, storing, and managing hardcopy records for all locations throughout the state.

Now all original documents are imaged at the point of sale and the originals are destroyed as soon as the quality of the images has been verified. This has greatly changed the way that records are now stored, shared, and requested throughout our company.

Q. What are the current challenges for managing records in your industry?

A. The biggest challenge I face is making sure that we not only meet all Department of Insurance Regulations, but that we are also managing records in accordance with other third party companies such as Visa, Master Card, and other agencies that have different records requirements.

Q. What are your diversions from RIM? How do you relax or have fun away from the job? A. When not at work or school I enjoy skiing, hiking, camping, and other outdoor activities. I also enjoy playing the guitar and get together weekly to play music with some of my good friends.

FEATURED SOLUTION



Vital Records Protection

Vital records are defined as records containing information essential to the survival of an organization in the event of a disaster, since they document an organization's legal and financial position and preserve the rights of employees, customers and stockholders. Access provides secure, data protection and media storage for vital records in a vault environment, at all locations across the US.

ARMA International and the National Archives and Records Administration (NARA) estimate that in most organizations, only 1-10% of their records are deemed vital.

Access offers complete off-site, temperature-controlled, data protection services for critical hardcopy records, magnetic media, discs, film, or any other type of vital records. Whether it's archival storage of sensitive data or a scheduled rotation of backup tapes, Access can customize a vital records management program to meet your requirements.

JANUARY OFFER: 10 FREE TURTLE CASES

Enter into a new vital records, vault storage arrangement with Access during the month of January and receive up to 10 Turtle™ storage containers FREE. Minimum service contract and storage volume requirements apply. Contact your local Access or Perm-A-Store branch for details.

Client Spotlight—Q&A With Jeff Driscoll - continued

Q. Who is your favorite music artist? What are the top 3 songs on your playlist? A. My favorite artist would probably have to be Pearl Jam. Currently the top 3 songs on my playlist are; "Get Some" by Pearl Jam, "Baba O'Riley" by The Who, and "You Never Know" by Wilco.

About Jeff Driscoll: For eleven years, Jeff has been employed by Auto Insurance Brokerage, Cost-U-Less Insurance Center. Currently, he is a Customer Service Manager, guiding the daily operations of the Records Management, Imaging, and Data Entry and Customer Service Departments. Jeff is also a student at the University of Phoenix, working toward a Bachelors Degree.

ACCESS WEBINAR: "Vital Records Protection – Preventing an Information Disaster"

January 27, 2010

11:00 AM – 12:00 PM PST

We will address best practices for the management of vital records; including strategies to protect business continuity in the event of a disaster. Learn about the steps you can take today to properly manage your vital records and archives for long-term data security and integrity. Highlights include:

- Identifying vital records and archives
- Implications of improper vital records management
- Best practices for vital records management, including data protection and media storage

Our featured speaker will be Ken Schneider, CEO, Perm-A-Store. Access is proud to partner with Perm-A-Store, a leading provider of secure containers for the transport and storage of vital records and archives. Register for the event online at: www.accesscorp.com/webinar.

ACCESS CORE VALUES

We Believe Heroic Customer Service is the Only Service

"Just a friendly note to let you know that things are running "really" smoothly now that we have all met and ironed out all the kinks. My team and I received on-line training from Ginger, and that was "really" helpful too. I now have everything I need to get what we need! I'd like to express my appreciation for all your help. I know Access came in at a really difficult time and did some MAJOR clean up. I can safely say we're good to go!"

Eduardo
Southern California Customer

We Will Be Contributors to Our Communities

Over the holidays, Access supported Operation Cranberry Sauce, a non-profit organization providing meals to the homeless. Our team helped out with boxes for meal delivery. This donation helped provide meals to over 750 needy people in the Bay Area.

Data Privacy Day - January 28th

Businesses, government agencies and other organizations are encouraged to observe this day with activities that promote awareness and data privacy.

ACCESS ARMA

Access is a corporate member and supporter of ARMA International. Many of our clients turn to ARMA as the preeminent resource for RIM education and networking.

FEATURED ARMA EVENTS

ARMA Silicon Valley Chapter Meeting

January 14th 12:00 PM

"Email Archiving"

Presented by: Pamela James

www.armsav.org

Atlanta ARMA Winter Seminar

January 19th

8:00 AM – 4:30 PM

"Email Archiving Aint Records Management" & "Records Management 2.0"

Presented by: Jesse Wilkins, Principal Consultant, Access Sciences Corporation.

www.atlantaarma.org

Access Information Management is a proud sponsor of the Atlanta ARMA Chapter's Winter Seminar. Join us for a day of educational RIM presentations.

GLA ARMA

January 20th, 3:30 PM

"Electronic and Digital Signatures"

Presented by: Jean-François Blanchette, Assistant Professor, UCLA

www.aram-gla.org

JANUARY

Special Days This Month

1st New Year's Day

4th Trivia Day

6th Feast of the Epiphany- Three Kings Day

15th Martin Luther King's Birthday

(Observed on the 18th)

25th Opposite Day

26th Australia Day

28th Data Privacy Day

ACCESS CLIENT SURVEY

Our annual client survey will be released this month. A link to the online survey will be emailed to every client. This is your opportunity to weigh in on Access products and services. **Submit your response and qualify to win one of three, \$100 Gift Cards or the \$250 Grand Prize Gift Card.** We look forward to your feedback!

REFER-A-FRIEND

Refer a friend to Access and receive a **\$100 gift card.** Let your friends know about Access. Send us an email message about your friend's RIM need. If your friend signs an agreement for Access RIM services, you receive a gift card. Send your referrals to: info@accesscorp.com.

About Access: Access Information Management is a leading records and information management (RIM) services provider and trusted partner to clients spanning multiple industries and locations. Access offers a complete suite of RIM services including records storage, data protection (electronic computer media), secure destruction, and Digital Access Solutions.