

Madison "Shred-Fest"

Supporting Consumer Identity Theft Protection



Documents that contain personal information should not just be thrown in the trash. In support of identity theft prevention and education, Access Information Management partnered with the Wisconsin Office of Privacy Protection to offer a free day of personal information shredding services to the people of Madison.

On October 24th individuals traveled from neighboring communities to Madison, bringing their boxes and bags of personal documents for secure destruction. Participants' personal documents were deposited into secure shred bins and loaded onto the Access mobile shred truck where they were destroyed onsite.

Regulatory Specialist with the Wisconsin Office of Privacy Protection Susan Schilz says, "We have case after case of identity theft and sometimes, really quite often, it's because documents weren't handled carefully and someone was able to compromise that information."

Identity theft is the fastest growing crime in America. Access works with organizations and private individuals across the US, providing secure destruction options for paper, computer hard drives and products.

SECURE DESTRUCTION—SPECIAL THANKS

"I recently attended your free paper shredding event this summer in San Leandro. I wanted to thank you for providing this free service which encouraged people such as myself to securely dispose of a generation worth of financial documents accumulating in my house. You provided an excellent public service to the people of the Bay Area and I want you to know how much I appreciate your company's donation."

With Kind Regards,
Jim Renton

FEATURED SOLUTION



Hard Drive Destruction

Companies of all sizes have a significant volume of data that resides on retired computer hard drives. Over the last 2 years alone, there has been in excess of \$10,000,000 in fines for improperly discarding sensitive personal information, not to mention scores of embarrassing headlines.

Legally required notification of clients when there is a data breach can cost tens of thousands of dollars and much more in lost customer confidence and future business. Companies have a obligation to employees, customers and stakeholders to properly destroy personal and proprietary information.

Here's how Access can help. We provide secure destruction services for all magnetic media, including, hard drives and optical disks. Hardware is destroyed utilizing equipment that applies 8,800 lbs. of force, so you can rest assured that your company data is rendered irretrievable.

For the month of November, we are extending a special a **20% DISCOUNT** for **HARD DRIVE DESTRUCTION SERVICES**. Contact your local Access office if you have hard drives that need to be destroyed.

ARMA International Conference 2009 —Good Seeing You in Orlando!



In strong support of our records management community, Access was a conference sponsor and exhibitor at the 54th Annual ARMA International Conference in Orlando this October.

Thank you to all of our clients and friends who stopped by to visit us at the ARMA International conference to say "hello", inquire about RIM solutions and have your caricature drawn by our artist. It was great reconnecting and making new friends, both at our expo booth and our hospitality suite. Congratulations to our contest winners...

-Balloon Contest Winner – The iPod goes to Brenda Clements, Andrews & Kurth LLP

-Expo Drawing Winner - The Southwest gift card goes to Kathleen Becker, Sun Microsystems, Inc.

We have more fun surprises in store for the next conference. Can't wait to see you all again next year in San Francisco!

ACCESS CORE VALUES

*We will be contributors
to our communities.*



HOPE Charity Golf Classic

Access Information Management helped sponsor the Second Annual HOPE Charity Golf Classic in Seal Beach, California on November 2nd. The Access team donated time and resources to help bring attention to the cause and make the event a success.

HOPE was founded in 1994 by the Los Angeles Harbor Regional Center to create stable, affordable housing opportunities for people with developmental disabilities. Net funds raised through HOPE's Golf Tournament are used to provide affordable housing programs or housing maintenance for persons with developmental disabilities.

ACCESS ARMA

Access is a member of ARMA International at the local and national levels. Many of our clients turn to ARMA as the preeminent resource for information, education and networking for RIM professionals.

FEATURED ARMA EVENTS

GLA ARMA Meeting
"Functional Classification" Presented by Bruce Schinkelwitz, CRM. On Wednesday, November 18, 2009, 8:00 AM at The Lakes at El Segundo.
www.arma-gla.org

ARMA-Madison & ARMA-Milwaukee
"Applying RIM Core Competencies in Your Organization"
Presented by: Dana Moore, Foley & Lardner. On Tuesday, November 10, 2009, 4:30 PM – 7:00 PM at the Radisson Hotel – Pewaukee.
www.armamilwaukee.org

NOVEMBER

This Month is...

Child Safety Protection Month
National Adoption Awareness Month
National Epilepsy Month
Native American Heritage Month
Peanut Butter Lovers Month

Special Days

1 All Saint's Day
3 Sandwich Day
4 King Tut Day
7 Book Lovers Day
11 Veteran's Day
12 Chicken Soup for the Soul Day
15 National Philanthropy Day
26 Thanksgiving Day

HAPPY THANKSGIVING!

We are thankful for YOU, our clients and friends. We would not be the company we are today without your continued partnership. On behalf of the entire Access Team, have a Happy Thanksgiving!

Access Team Member Promotion—We are pleased to announce the promotion of Cindy Barrios to Associate Account Executive for the Bay Area. Most recently, Cindy served as a Client Care Representative in the Access Bay Area Branch. Cindy will represent Access throughout San Francisco, San Mateo, and Marin Counties. We are excited to have someone with Cindy's knowledge of RIM and customer service skills as part of our Bay Area field team!

About Access: Access Information Management is a leading records and information management (RIM) services provider and trusted partner to clients spanning multiple industries and locations. Access offers a complete suite of RIM services including records storage, data protection (electronic computer media), secure destruction, and Digital Access Solutions.